

OSLO BØRS *Introduction*



*Play a part in a
vibrant and exciting
financial market*

Oslo Børs was founded in 1819 and offers the only regulated market places for securities trading in Norway



Oslo Børs is efficiently bringing domestic and international investors together with world class issuers in a fully regulated environment. The listing of attractive products, combined with investor protection and market surveillance, is at the heart of our dedication to offer quality markets to our users.

Oslo is the most vibrant and active market in the Nordic region recognised in particular by the internationally acknowledged clusters within certain strong and competitive sectors.



OUR DIFFERENT MARKETS ACCOMMODATE TRADING IN EQUITIES, DERIVATIVES AND BONDS

 OSLO BØRS	 OSLO AXESS	 OSLO ABM
Equities	Equities	
Derivatives		
Bonds		Bonds
<p>Oslo Børs is regulated in accordance with EU directives and represents our fully regulated stock exchange market. About 20 percent of all companies listed with equities are non-Norwegian, represented by a total of more than 15 different countries. Shares, primary capital certificates, warrants and ETFs are all available for trading. Further, there is a wide range of fixed income instruments on Oslo Børs ranging from government bonds to industry loans. Options, futures and forwards are all listed in the derivatives market, with both individual stocks as well as the OBX Index as underlying products.</p> <p>www.oslobors.no</p>	<p>Oslo Axess was introduced in May 2007 and has had an explosive growth in its initial phase and has consistently obtained more listings than Oslo Børs since its origin. Oslo Axess is fully regulated, but cannot be termed as a stock exchange market in EU terminology due to its somewhat less stringent listing requirements. This market welcomes younger, smaller and less widely held (fewer owners) companies, and also opens up for pre-commercial entities. Identical market monitoring and continuing obligations for listed companies equal to those applicable for Oslo Børs, ensure top quality investor protection.</p> <p>www.osloaxess.no</p>	<p>Oslo ABM was established in June 2005 and is a separate alternative bond market where rules and procedures are tailor-made to reflect the particular needs of both issuers and investors. While offering the same high standards and quality as the traditional exchange market, Oslo ABM offers a somewhat simplified process for admission to listing than what is required under the EU Prospectus Directive. There is no requirement for IFRS reporting, but other than that the continuing obligations for issuers are to the extent possible the same for the two fixed income markets.</p> <p>www.osloabm.no</p>

In the equity market, the energy sector combines for nearly 50 percent of total market capitalisation. This includes oil & gas E&P companies, rig operators, the complete offshore oil service flavour of companies, oil and gas transporters as well as the integrated giant StatoilHydro. Companies world wide are represented in this cluster, from the Far East via the Middle East and Europe to both South and North America.

Also shipping and seafood are two dominant sectors in the Norwegian market, again attracting international companies to list in Oslo. Combined with companies like Yara International, Telenor, Renewable Energy Corporation, Norsk Hydro, Orkla and many more, these sectors attract the attention from investors from both far and near.

The Oslo markets are recognised as being unique and entrepreneurial, well supported by the following attributes:

- Modern and efficient trading system
- Excellent share liquidity
- Competitive and cost efficient listing process
- Access to international capital
- World class investment bankers and advisors
- Very competent research coverage

Can you afford NOT to be a part of this?

CAPITAL FINDS ITS WAY

Investor access is provided by the brokerage firms and investment banks that are members of any of our three markets. The majority of these are international firms. Non-Norwegian investors are involved in more than 70 percent of all trading activity by volume in the equity market. Approximately the same market share applies for subscription to new issues in the Norwegian market. The majority of these investments come from institutional investors in the US and UK as well as from other European countries.

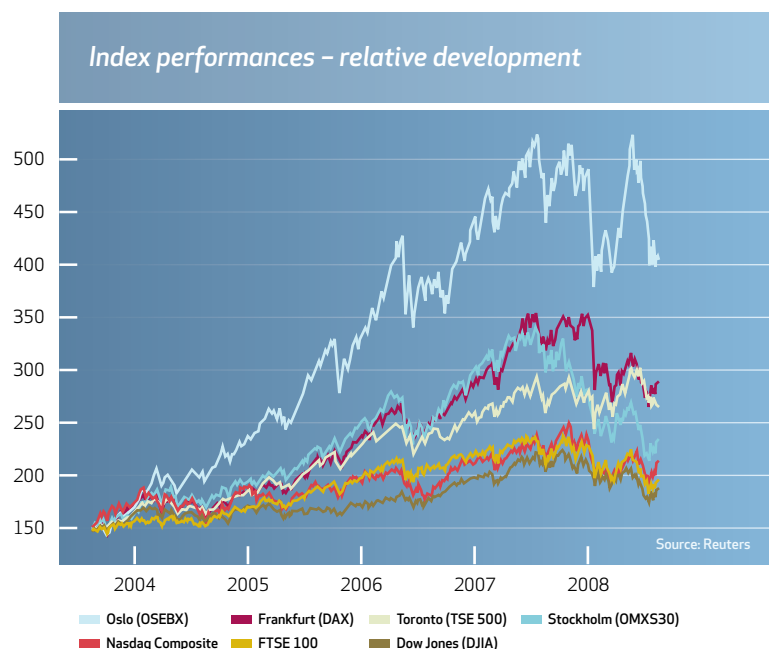
The Norwegian retail market is very active despite the relatively limited number of investors. Trading over the Internet, including DMA (Direct Market Access), is very popular with Norwegian investors, and accounts for a high proportion of trading by international comparison (about 40 percent of all transactions). Norway also has a large group of wealthy and active individuals investing their own capital.

VISIBLE TO THE WORLD

The availability of continuously updated company and real time price information is of fundamental importance for investment decisions. The sale of related information products accordingly represents an important part of the range of services offered by Oslo Børs. Market data generated by trading in all our markets, together with company disclosures and information from Oslo Børs itself, is produced and distributed through systems operated by Oslo Børs Informasjon AS.

www.obi.no

MARKET RETURN – LAST FIVE YEARS



STAY CONNECTED – LINK UP TO NEWSWEB

Oslo Børs offers an Internet service where company disclosures are distributed real-time. Any search can be defined based on market, particular issuer, news category and/or on dates.

www.newsweb.no



OSLO BØRS ASA
Box 460 Sentrum
NO-0105 Oslo
Visiting address: Tollbugata 2, Oslo

Enquiries may be directed to the Sales & Marketing Department:
E-mail: sales&marketing@oslobors.no
Telephone: +47 22 34 17 00
www.oslobors.no | www.osloaxess.no | www.osloabm.no